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# UPCOMING THEMES
# THEMES
# **TREND HIGH LIGHTS**

2019

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## TREND HIGHT-LIGHTS // KAWAII

### EVERYTHING CUTE

THIS JAPANESE STYLE IS RAPIDLY TAKING OVER THE KIDS MARKET. WE SEE THIS CUTE STYLE POP UP IN KIDS INTERIORS, FASHION, FURNITURE, WALL ART AND FOOD EVEN. IT IS A POPULAR THEME TO USE FOR HANDMADE ITEMS AND DIY AFTERNOONS WITH YOUR KIDS. A STEADY TREND TO WATCH.

TINY LITTLE CREATURES, FOOD, BIG EYES AND SMILEY FACES, MULTI-COLOUR PASTELS BUT ALSO STYLISH BLACK AND WHITES AND SATURATED COLOURS, WITH POP ART AND SCANDINAVIAN INFLUENCES.

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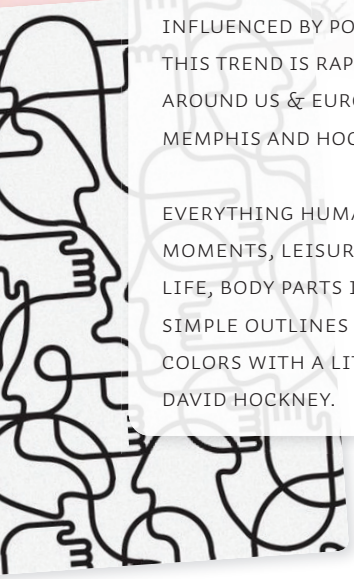
## TREND HIGHT-LIGHTS // HUMANS



**WITH A TOUCH OF POP**

INFLUENCED BY POP-ART AND PASTELS THIS TREND IS RAPIDLY GROWING AROUND US & EUROPE. THE MIAMI, MEMPHIS AND HOCKNEY STYLE MERGE.

EVERYTHING HUMAN, LITTLE MOMENTS, LEISURE TIME, EVERY DAY LIFE, BODY PARTS IN FLAT SHAPES, SIMPLE OUTLINES AND BRIGHT COLORS WITH A LITTLE TOUCH OF DAVID HOCKNEY.

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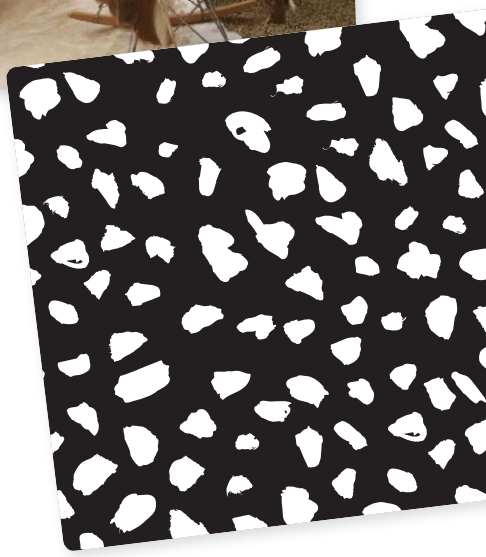
## TREND HIGHT-LIGHTS // SAFARI



**ADVENTURE AWAITS**

INSPIRED BY WANDERLUST, RAW LANDSCAPES, NATURE, TRAVEL AND WILD LIFE. THIS TREND IS PERFECT FOR KIDS. EARTHY COLOURS, MONOCHROMES. PLANTS AND ANIMAL TEXTURES ARE CONVERTED INTO MODERN DESIGNS WITH A CUTE TWIST MEETING KIDS ADVENTUROUS FANTASY.

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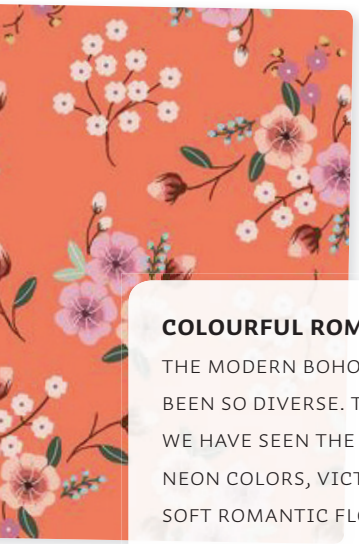
## TREND HIGHT-LIGHTS // MODERN BOHO



### COLOURFUL ROMANCE

THE MODERN BOHO STYLE HAS NEVER BEEN SO DIVERSE. THE PAST FEW YEARS WE HAVE SEEN THE IBIZA STYLE WITH NEON COLORS, VICTORIAN STYLE WITH SOFT ROMANTIC FLOWERS, JAPONISM INSPIRED PRINTS BUT NOW IT'S ABOUT LARGE FLORAL PRINTS MIXED WITH ETHNIC GEOMETRIC PATTERNS. A COLOURFUL MIX OF STYLES WITH A BOHO ORIGIN IN A WARM COLOUR PALETTE WITH A TOUCH OF WHITE.

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## TREND HIGHT-LIGHTS // NORDIC TRAIL

**TALES OF THE FOREST**

MOUNTAINS, SCANDINAVIAN ANIMALS, LANDSCAPES INSPIRED BY A CONSCIOUS LIFESTYLE AND THE GREAT NORDIC OUTDOORS. WITH CLEAN BLACK & WHITES, SIMPLIFIED SHAPES AND QUIRKY ANIMALS. WITH COLOUR POPS OF OCHRE, GREEN AND BLUE AS FOUND IN SCANDINAVIAN SURROUNDINGS

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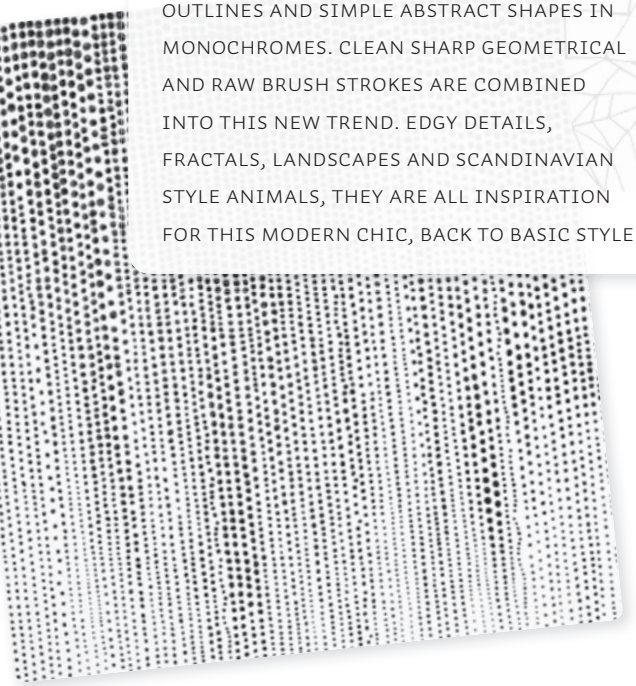
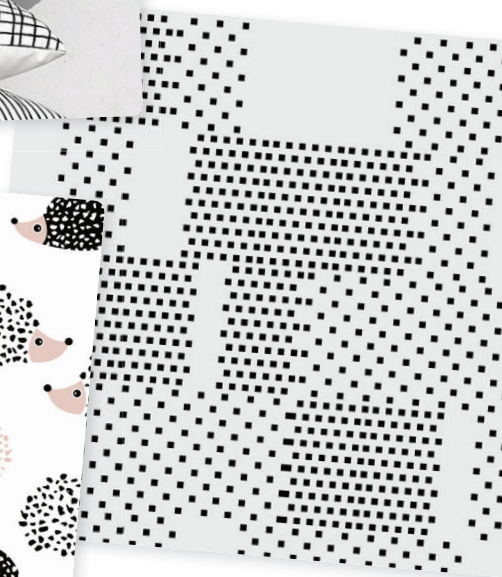
## TREND HIGHT-LIGHTS // SIMPLICITY

**DOTS AND LINES**

OUTLINES AND SIMPLE ABSTRACT SHAPES IN MONOCHROMES. CLEAN SHARP GEOMETRICAL AND RAW BRUSH STROKES ARE COMBINED INTO THIS NEW TREND. EDGY DETAILS, FRACTALS, LANDSCAPES AND SCANDINAVIAN STYLE ANIMALS, THEY ARE ALL INSPIRATION FOR THIS MODERN CHIC, BACK TO BASIC STYLE.





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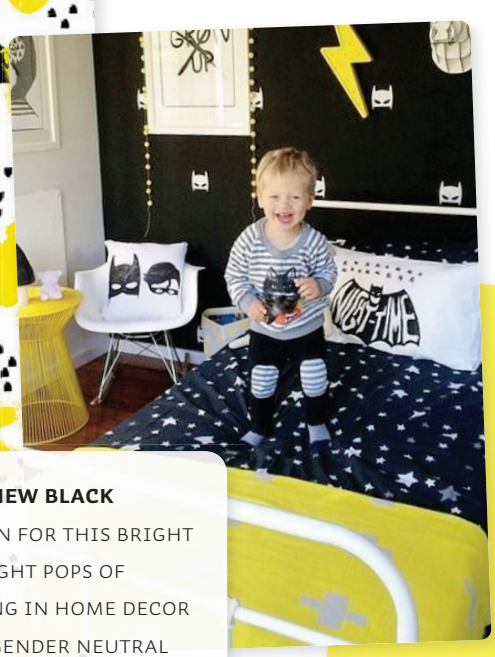
## TREND HIGHT-LIGHTS // CITRONELLA



**LEMON YELLOW IS THE NEW BLACK**

A LITTLE EXTRA ATTENTION FOR THIS BRIGHT COLOUR IS IN ORDER. BRIGHT POPS OF YELLOW BECOME TRENDING IN HOME DECOR AND FASHION. A BRIGHT GENDER NEUTRAL COLOR, EASY TO MIX AND MATCH WITH SOFT SHADES OF PINK FOR GIRLS AND COOL BLUES AND CONTRASTING BLACK FOR BOYS.

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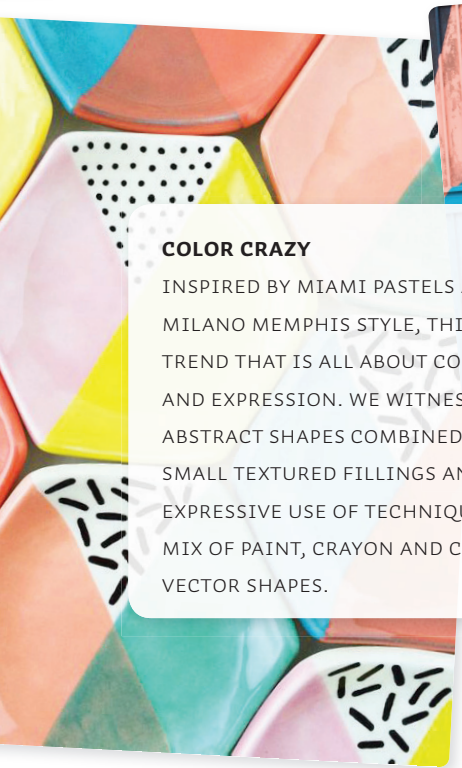
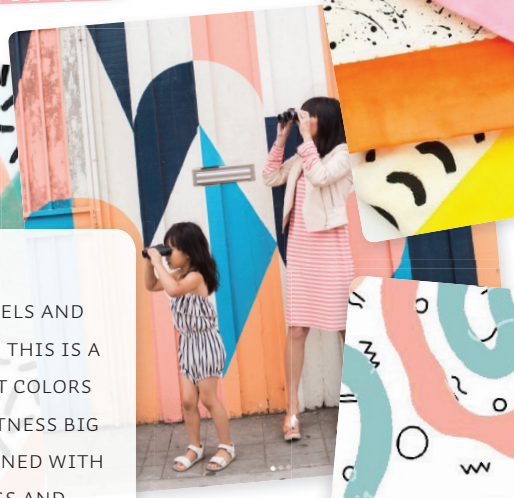
## **TREND HIGHT-LIGHTS** // COLOR BLOCK





**COLOR CRAZY**

INSPIRED BY MIAMI PASTELS AND MILANO MEMPHIS STYLE, THIS IS A TREND THAT IS ALL ABOUT COLORS AND EXPRESSION. WE WITNESS BIG ABSTRACT SHAPES COMBINED WITH SMALL TEXTURED FILLINGS AND EXPRESSIVE USE OF TECHNIQUES: A MIX OF PAINT, CRAYON AND CLEAN VECTOR SHAPES.

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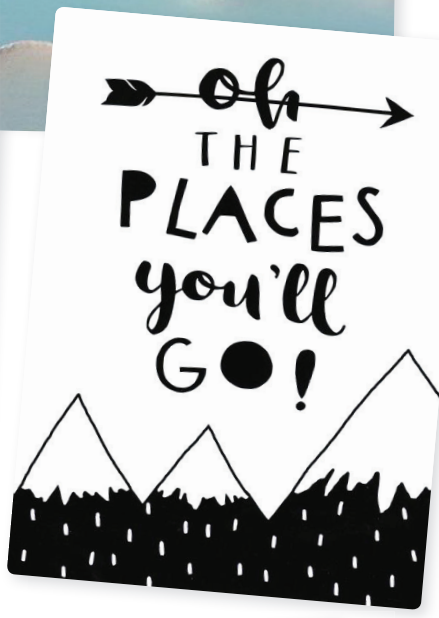
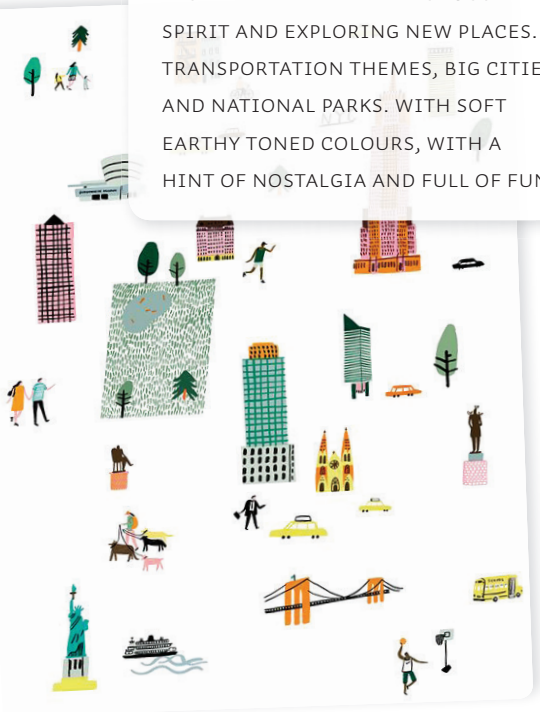
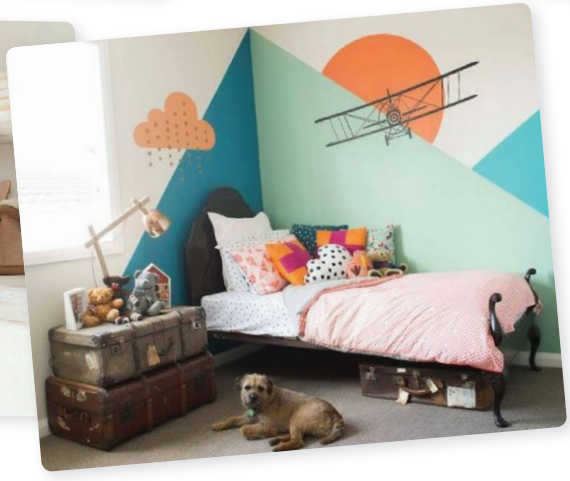
## TREND HIGHT-LIGHTS // TRAVEL BUG




**LITTLE WORLD EXPLORER**

INSPIRED BY THE ADVENTUROUS SPIRIT AND EXPLORING NEW PLACES. TRANSPORTATION THEMES, BIG CITIES AND NATIONAL PARKS. WITH SOFT EARTHY TONED COLOURS, WITH A HINT OF NOSTALGIA AND FULL OF FUN.





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